



— Hunger Relief Organization —

www.hungerrelieforganization.org



**“Our goal is to break the cycle of
extreme poverty in Honduras by 2050.”**

Christopher Hoskins, Founder



ORGANIZATION OVERVIEW

Prosperity & Hope Follow Education

The Hunger Relief Organization (HeRO) is a non-profit 501(c)(3) charity that feeds and educates children in developing countries. HeRO was founded in 1992, with the goal of ending world hunger. As the years have passed, our goals have become more focused on the children of Honduras. Honduras is one of the poorest countries in the world, and its citizens are among the most poorly educated. As evidenced by success stories around the world, prosperity and hope follow education.

In 2006, HeRO began a partnership with the Honduran government. Our goal was simple: educate the children. Our method was elementary: Come to school and you will be fed.

The program was an instant success, and attendance went through the roof. Today, HeRO operates feeding programs at seven rural schools in Honduras and serves over 700 children every day.

Our goal is to break the cycle of extreme poverty in Honduras by 2050. By initiating strict accountability standards, earning the public's trust, and raising global awareness, we are confident that our goal will be achieved.

If you would like to help HeRO break the cycle of extreme poverty in Honduras, you can donate with confidence. We are proud of the fact that 95 cents of every dollar donated to HeRO directly impacts those in need.



HeRO JANITORIAL TOOL PROGRAM

Thanks to an innovative collaboration between the Hunger Relief Organization and HeRO Imports, the HeRO Janitorial Tool Program was created in 2007. This program allows customers to purchase high-quality janitorial products at ultra-competitive prices while supporting humanitarian causes.

With manufacturing facilities in Honduras, Mexico, China, and the United States, the HeRO Janitorial Tool Program offers a complete assortment of mops, brooms, handles, sponges, microfiber cleaning aids, and other custodial essentials.

Through the use of this revolutionary business model, the HeRO Tool Program has been successful in acquiring several Fortune 500 customers, including Subway, 7-Eleven, Brinker International, and ECOLAB.

STATISTICS

- 1 Honduras is the second-worst-educated country in the Western hemisphere.
- 2 Honduras suffers from the highest murder rate of any country that isn't actively involved in a military conflict.
- 3 86.3% of the adult Honduran population is illiterate.
- 4 One in four Honduran children suffers from chronic malnutrition.
- 5 One-third of the Honduran population lives on less than \$1 per day.
- 6 50% of children between the ages of 2 and 6 suffer from anemia (lack of red blood cells).



FEEDING CENTER LOCATIONS

Individual Donations

Since 1992, HeRO has slowly grown—one donation at a time. Each day, it costs approximately US\$0.96 to feed and educate a single child. If you are interested in contributing to our hunger relief efforts, we are currently fundraising for the development of our next feeding center, and invite you to send us an email: info@hungerrelieforganization.org

As an accredited 501(c)3 charity, the Hunger Relief Organization is held accountable to strict national and international tax/banking regulations. Over the past 25 years, we have maintained this strict legal certification while ensuring that 95% of all donations are given to those in need.

Corporate & Foundational Sponsors

Corporate and foundational sponsorships are well-suited to the Hunger Relief Organization. In addition to receiving lucrative tax benefits, generous HeRO sponsors who donate \$10,000 or more will have a feeding center built in their name. In addition to each feeding center accommodating an additional 100 children, the public relation's perception of endowing a new feeding centers has a tremendous tangible effect. If you would like to learn more about becoming a corporate or foundational sponsor, please give us a call: (714) 470-6400.



Volunteer Opportunities

HeRO focuses on ending the hunger crisis through the simple but powerful concept of synergy. We believe the effect of cooperative action is greater than the sum of individual parts. We are part of an international network of volunteers, businesses, and sister relief agencies that raise funds and deliver life-giving support to relief projects throughout the world. This involves coordinating efforts, delivering resources, and reaching out to the people we are determined to help. If you would like to join us, there are many ways to get involved with HeRO. The easiest way is to volunteer or participate in one of our upcoming events. If you would like to experience humanitarian aid firsthand, please consider participating in one of our mission/donor trips. To get started, please send us an email: info@hungerrelieforganization.org

“The best part of the program is not only seeing these children smiling and attending school—it’s been tracking the children who started the program 10 years ago. Many of them are attending high school, while others have integrated into their communities and now lead productive lives. They are working side by side with their parents and relatives. They are empowered because they obtained an elementary education in exchange for a plate of food. It is because of HeRO that they know how to read and write, and it is because of HeRO that they understand the basics of mathematics. Their world looks completely different because of this program.”

Dr. Claudio Casas, Co-Founder



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